

Carsten Corneliusen

Carsten Corneliusen is primarily known as a business strategist. He is publicly recognized as a Danish tech-philosopher researching, lecturing and writing about digital technologies & media.

For more than 50 years he has been one of the digital pioneers, starting out in telecommunication working for the Danish national telecom network with the transition from analog to digital. His basic training and education include computer programming, network architecture, primarily attained in the telecom and IT communities (KTAS, Ericsson, and IBM).



He holds degrees from Danish Engineering Postgraduate Education (DIEU) and a Business Administration from American Management Association (AMA). He is also a licensed psychotherapist and a Master Practitioner of NLP Psychology and qualified in Spiral Dynamics™ and Graves Values Model™ (1996-2001).

In the 1980's Denmark was among the first in the telecom industry to bring in PC's and Local Area Networks to digital private telephone-exchanges, and one of the first countries to experiment with a pre-internet infrastructure, in which Corneliusen became a project lead. He later helped advance the Danish Cable-TV network (Hybridnettet) to become the world's largest in the 1990's. He left the telecom community after twenty years to establish his own consultancy company to focus on the emerging media and network convergence, where he also founded, edited and published MediaWatch, the first Danish newsletter on this topic. The company, named Creative Network (1994-1999), included consultancy tasks from being an adviser for the Copenhagen Cultural Capital 1996 Consortia to create "The Electronic Marketplace" to establish cable carriage for CNN International & Turner Broadcast System in Denmark.

He was further a consultant to a newcomer of South African/Dutch digital satellite television group Nethold (Netherlands) and their subsidiary pay-tv company MultiChoice (Sweden). The assignment was based out of London with Nethold Electronic Media being the responsible business unit for acquisition of television services onto the satellite platform.

He was appointed to be a special adviser to the Mongolian government acting on behalf of Asia-Pacific Telecommunity in Bangkok (UNDP & World Bank) and was posted in Bangkok and in Mongolia, writing the preliminary and legislative groundwork for the country to implement a telecommunication infrastructure.

Throughout the telecom years, and continued in Creative Network, he has been a contributing writer and editor to several national and international advisory companies – e.g. Yankee Group (UK), Multimedia Skills Ltd. (UK), Carmel Group (USA), and the Danish affiliate of PwC. He designed the first Intranet website for EMC Computer Systems, and edited their newsletter "Intelligence in Telecom". He edited a newsletter "Outside TV2" exclusively for the management team in Danish public service broadcaster TV 2 | Denmark.

During 2000 he became CEO for a start-up company, PortFactory, introducing ASP-portals on the internet. However, the company didn't make it through the dot-com bubble the same year.

In 2001 he became a strategy adviser for national public broadcaster Danish Broadcasting Corporation (DR) to plan and execute the transition from analog to digital distribution. In this, he also acted as Managing Director for Nordic Radio Digital Initiative (NORDINI) on behalf of all the Nordic public service and commercial DAB radio broadcasters during 2003-2005. He was project lead and spokesperson for the joint venture of DR and TV 2 | Denmark introducing the Danish digital terrestrial television multiplex system, DIGI-TV, 2006-2009. From 2010-2014 he was appointed a special adviser to the Director Generals Office and in charge of DR's distribution strategy and related industry relations.

He was member of the Board of Directors of IDA Connect (Danish Engineering Association) in 2009-2015. He advised Danish School of Media and Journalism on future digital and AI-technologies during 2016-2019. In 2020 he joined the Board of Directors of a new non-profit organization, MindFuture, being the strategist and later to become the curator and author of a series of postings named "Hello Humans" simulating being an Artificial Mindset named *Art*.

Since 2002 he has maintained a personal website, strategix.dk, as a think-tank dedicated to future technologies, where a large number of articles and books are archived; among these the articles of "Hello Humans" that are written in English with supplementary links to learn more. His latest e-book "The Future Is a Mindset" (2019), following up his previous e-book "Digital Deconstruction" (2015), are both written in Danish. Other books include "In tune with the future" (2004, in both English and Danish), and "From Chaos to New Order – e-anything" (2000). Previous writings include two reports: "Time & Space" (2001) and "Digital Media" (1998), and two early abstracts: "Homo sapiens digitalis" (2004), "Man and Technology" (2003), and a White Paper in English on digital radio: "Future Radio is not Wireless" (2003).

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